



Four projects developed in Denmark are amongst the finalists competing for the 4th **European eGovernment Awards 2009** - an initiative of the European Commission to stimulate innovation by identifying best practice examples using information and communication technologies in public sector organisations. This year 52 awards finalists from 17 countries are competing for the prizes. The winners will be announced on 19 November at the Ministerial eGovernment Conference 2009 in Malmö (Sweden). For the first time the finalists' projects are accessible online through a virtual exhibition.

Selected finalists 2009: Denmark

This year a total of nine Danish cases were submitted to the awards. The versatility of the Danish initiatives is shown through the four finalists which are represented in all four awards categories:

- **Øresunddirekt** is a joint Danish-Swedish regional initiative delivering European cross-border information;
- **Genvej** provides a personalised, online, multi-channel service;
- **NemHandel** offers an open, shared eBusiness infrastructure;
- **EasyLog-in** makes Single Sign-On solutions possible.

In addition, four Danish submissions are recognised as good practices.

Øresunddirekt (OD)

"Bridging the borders" of information

Category 1: eGovernment supporting the Single Market

Following the establishment of the cross-border socio-economic region known as the Øresund Region (Southern Sweden and Eastern Denmark), a constantly evolving portal was created. Øresunddirekt successfully brings together public service information concerning the two countries. Job-seekers, workers and those wanting to start a cross-border business find the information they need translated, adapted and organised for each target group. Øresunddirekt enjoys a 91% user satisfaction rate. → www.oresunddirekt.com

Genvej

Self-service solution for citizens

Category 2a: eGovernment empowering citizens



Self-service access to all relevant public sector information and services: this is the founding principle of Genvej, an online service developed by the Gentofte Kommune municipality (near Copenhagen). Through integration of a number of regional, national and private partners -including tax authorities and healthcare providers -Genvej directs users to data and eServices that are useful to them (related to online passport applications, school enrolment, healthcare, etc.). → www.gentofte.dk/Genvej

Open, Shared eBusiness Infrastructure (NemHandel)

Advanced eBusiness via the internet

Category 2b: eGovernment empowering businesses



NemHandel
open eBusiness infrastructure

NemHandel is a national, open eBusiness framework that facilitates the exchange of eBusiness documents via the internet, both business-to-government and business-to-business. NemHandel allows businesses to send standardised electronic invoices from their PC in a





secure and reliable way. The purpose is to replace less cost-effective solutions, reduce administrative burdens and make the most out of ICT for businesses, particularly SMEs.

→ <http://en.itst.dk/architecture-and-standards/nemhandel>

EasyLog-in



Log in once to access all public services

Category 3: eGovernment enabling administrative efficiency and effectiveness

EasyLog-in is the world's first pan-governmental Single Sign-On (SSO) solution. Based on international standards, EasyLog-in makes it possible for a user to log in to multiple public digital services, ranging from local to national services. The functionality is built on the existing Public Key Infrastructure (PKI). EasyLog-in is implemented in 22 pan-governmental digital services. → <https://login.sikker-adgang.dk/fobslogin/visomlogin.do>

4th EUROPEAN eGOVERNMENT AWARDS 2009 – FACTS

- Submissions from 31 out of 34 eligible countries
- Total number of submissions: 259
- Number of finalists: 52 from 17 countries
- Number of finalists by categories:
 - Category 1: eGovernment supporting the Single Market - 5 finalists
 - Category 2a: eGovernment empowering citizens - 18 finalists
 - Category 2b: eGovernment empowering businesses - 6 finalists
 - Category 3: eGovernment enabling administrative efficiency and effectiveness - 23 finalists

4th EUROPEAN eGOVERNMENT AWARDS 2009 - CATEGORIES

- **Category 1. eGovernment supporting the Single Market:** strengthening the Single Market by increasing mobility for businesses and citizens in the EU;
- **Category 2. eGovernment empowering citizens:** improving access to public services for citizens;
- **Category 2b. eGovernment empowering businesses:** improving access to public services for companies, by creating business opportunities and generating savings for businesses (particularly SMEs);
- **Category 3. eGovernment enabling administrative efficiency and effectiveness:** making public services and administrative processes simpler and more efficient, thus reducing the administrative burden.

A separate **public prize** will be awarded based on the online votes cast by members of ePractice.eu (membership open to all).

EUROPEAN eGOVERNMENT AWARDS BACKGROUND

The purpose of the European eGovernment Awards is to support the implementation of European eGovernment policy and strategies and facilitate good practice exchange. In this context, since their launch in 2003 the Awards have been promoting the best ICT-based solutions for public services in Europe.

The European eGovernment Awards are organised every two years, coinciding with high-level EU Ministerial eGovernment conferences. Their aim is to monitor progress and identify policy and research priorities for the future. This year the 5th Ministerial eGovernment Conference, "Teaming up for the eUnion", is a European Commission-Swedish Presidency joint event. It will take place on 19-20 November 2009 in Malmö (Sweden). The European eGovernment Awards ceremony and Finalists Exhibition are integral parts of the conference.





VIRTUAL EXHIBITION

Virtual Exhibition of European eGovernment Awards is accessible at <http://www.expopolis.com/>

FURTHER INFORMATION

Awards website: www.epractice.eu/en/awards

Full list of finalists: www.epractice.eu/en/awards/finalists

5th Ministerial eGovernment Conference, 19-20 Nov 2009, Malmö (SE): www.egov2009.se

Press queries: info-eGov-conference-press@ec.europa.eu Tel: +32 2 299 45 31

EUROPEAN eGOVERNMENT AWARDS CONSORTIUM

- Center for European Public Administration, AT www.donau-uni.ac.at/verwaltung
- Danish Technological Institute, DK www.teknologisk.dk
- RSO S.p.A., Rome, IT www.rso.it
- P.A.U. Education, ES www.paueducation.com

