

autoritas[®]
nuevas ideas, nuevas soluciones

Las 1001 Ideas
By OpenProPolis

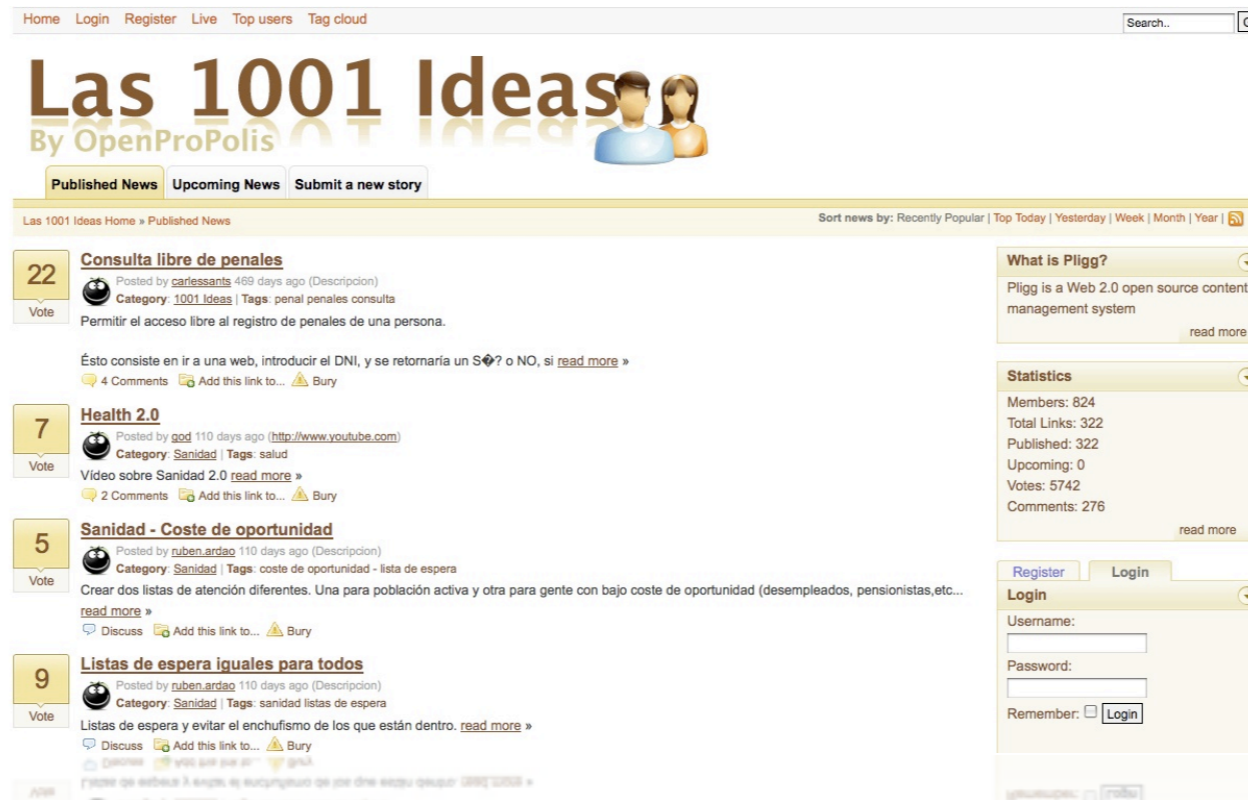


1001 Ideas for Public Health

By Open ProPolis



Technics



Pligg (<http://www.pligg.com/>) is an open source Content Management System (CMS) that you can download and use for free. Pligg CMS provides social networking software that encourages visitors to register on your website so that they can submit content and connect with other users. Pligg CMS is based on open source PHP and MySQL technologies that allow it to be installed on most web hosts on a relatively small budget.

First Steps

- ▶ 1001 ideas was born two years ago hosted by Open ProPolis
- ▶ Open Propolis is a platform that gives support to public workers in Spain (www.openpropolis.com)
- ▶ The main goal of 1001 ideas is get ideas to improve the Public Sector in Spain
- ▶ Is very useful to use with specific campaigns
- ▶ It's a good idea combine different ways to engage users and get feedback



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An illustration of a man and a woman standing side-by-side. The man is on the left, wearing a blue shirt, and the woman is on the right, wearing an orange shirt. They are both looking forward.

First Steps

- ▶ The PSE (The Basque Socialist Party) presents their health manifest for the Basque Campaign
- ▶ Alorza (Alberto Ortiz de Zárate) has a critical point of view of this document and propose to use the 1001 ideas
- ▶ The 1001 ideas open a new category (Health ideas) to get ideas from users



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Quantitative Results

- ▶ Ideas: 51
- ▶ Persons who submitted ideas: 35
- ▶ Total votes: 511
- ▶ votes of the most popular idea: 35
- ▶ Pageviews: 3078
- ▶ Unique visits: 2379
- ▶ Blog posts: 30
- ▶ People in the Facebook group: 400 (exactly)

Three groups

- ▶ **Solutions to specific problems.** Can serve as an example the most popular idea, "access to history health of any person attended in an emergency service in the street using mobile qrcodes."
- ▶ **General measures** that seek to induce changes in some depth. For example, "notify to every citizen their health care spending," which received 23 votes.
- ▶ **Claims of a particular group.** As the third most popular idea, "right to die with dignity."

Conclusions

- ▶ Everything occurred during the first days
- ▶ Above all we got solutions to specific problems
- ▶ There are very usable ideas
- ▶ The tool has relevance
- ▶ Politicians have to hear citizens on the net
- ▶ Citizens can influence on the politics agenda

Thanks for your attention

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